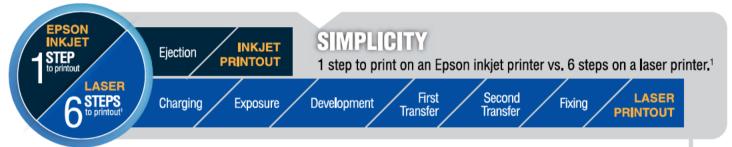
BUSINESS PRINT INNOVATION

Epson Business Inkjet – The New Standard for Office Printing





EASE

Inkjet printers are less complex than lasers, with fewer serviceable parts for lower maintenance.²



FLEXIBILITY

The cool, contactless technology of inkjet printers lets them offer flexibility of output on a wider range of papers than lasers.²



VALUE

Recent innovations in inkjet technology, such as Epson's Replaceable Ink Pack System, make high-volume inkjet printing possible.



SPEED

Some inkjet printers provide high-speed output: up to 100 ISO ppm with the Epson WorkForce Enterprise WF-C20590.³

Fast Facts About Epson Business Inkjet Printers

PERCEPTION	REALITY
Ink will smear when wet	Fast-drying pigment ink for worry-free handling
Products not durable enough	PrecisionCore® is the same core printing technology used in Epson's industrial printers
Operating costs too expensive	Lowest-cost color printing in its class vs. color lasers for the WF-C869R printer ⁴
Frequent ink cartridge replacement	Up to 3 years of ink included with the WF-C869R printer ⁵
Product designed for single user	Wide range of workgroup and departmental models available
Print quality not good enough	Professional print quality is ideal for business printing
Printheads clog/dry out	PrecisionCore® technology is designed to deliver printheads that last the lifetime of the device